

Takeley Street Action Group Initial Response to Developer's Document

**“Statement of Community Involvement – Land North of Taylors Farm”**

We have read the submitted Statement of Community Involvement and note the Developer's comments.

- **Page 9** “we are aware that the ‘Save Takeley Street’ website discouraged residents from engaging with the pre-application consultation as can be seen from the images below.”
- **Page 13:** “The low level of response may also be down to the Save Takeley Street residents group actively discouraging people from engaging with the pre-application consultation as can be seen from the images below”.....” This low level of response may be taken as an indication of acceptance of the proposal”.

Yet on **Page 10**, the Developer has included an image taken from our website that recommends: **“Attending the public consultation is worthwhile”**, contradicting the Developer's **OWN** statement in the same document.

This image has been partially blurred by the Developer making it difficult to read. We suspect this was deliberate. As you can see, the image was absolutely clear on our website.



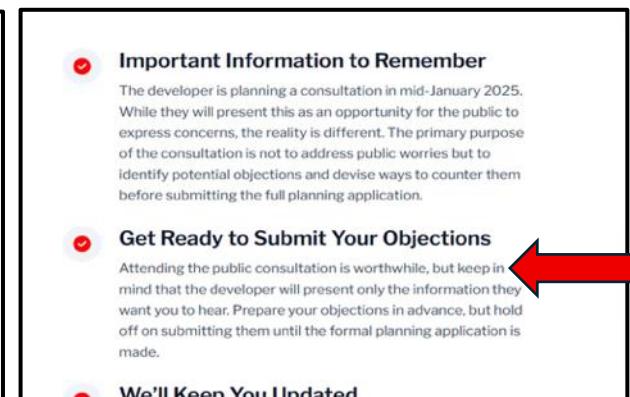
to identify potential objections and devise ways to counter them before submitting the full planning application.

**Get Ready to Submit Your Objections**

Attending the public consultation is worthwhile, but keep in mind that the developer will present only the information they want you to hear. Prepare your objections in advance, but hold off on submitting them until the formal planning application is made.

**We'll Keep You Updated**

Fig1. Developer's blurred Submission.



**Important Information to Remember**

The developer is planning a consultation in mid-January 2025. While they will present this as an opportunity for the public to express concerns, the reality is different. The primary purpose of the consultation is not to address public worries but to identify potential objections and devise ways to counter them before submitting the full planning application.

**Get Ready to Submit Your Objections**

Attending the public consultation is worthwhile, but keep in mind that the developer will present only the information they want you to hear. Prepare your objections in advance, but hold off on submitting them until the formal planning application is made.

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Fig2. Clarity from Our Website

This attempt by the Developer to blame their poor communication on the Takeley Street Action Group indicates a complete lack of integrity and suggests utter contempt for those of us who live here. It suggests that they regard community engagement as a “tick box” exercise and nothing more.

**Maybe their own Head of Communication, who endorses community engagement and inclusion would care to comment?**